

FOR IMMEDIATE RELEASE



DAVIES ANNOUNCED AS WTVR-TV, CBS 6 GENERAL SALES MANAGER

RICHMOND MEDIA VETERAN COMES BACK TO HER BROADCAST ROOTS!

LOCAL TV LLC, Richmond, VA June 11, 2010.... Dee Davies has been announced as General Sales Manager of Local TV's Richmond CBS affiliate, WTVR-TV. Dee replaces Stephen Hayes, who was recently promoted to President and General Manager of the station.

"I have competed against Dee for a number of years and have always respected and appreciated what she has accomplished, it's great to have her on the home team!" said Hayes. "We are fortunate enough to have an extremely capable sales team in place at WTVR-TV, Dee will fit right in."

Ms. Davis comes to WTVR having led sales organizations at the Richmond Fox affiliate, at Comcast Cable, and on the corporate side with Land America. She is stepping down as Digital Sales Leader with Media General Inc.

"I'm looking forward to being a part of the most innovative digital media platform in the market," stated Davies. "WTVR is not only growing television audience, but reaching thousands of new viewers through WTVR.COM and mobile applications."

Davis starts with WTVR Monday, June 28th, 2010.

For further information contact:

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