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HAYES NAMED LOCAL TV RICHMOND MARKET GENERAL MANAGER

RICHMOND TELEVISION VETERAN TO LEAD WTVR-TV BROADCAST/INTERACTIVE PROPERTIES

LOCAL TV LLC, Richmond, VA, June 8, 2010.... Richmond television executive Stephen Hayes today moved to the top of the food chain at WTVR, snagging the President and General Manager title for the Local TV CBS affiliate. Hayes has been interim GM at WTVR for two months.

Local TV CEO Bobby Lawrence announced Hayes' promotion to the Local TV General Manager this morning saying, "Stephen Hayes is our unanimous choice as the next President and GM for WTVR. Following a short interim tour of duty there as acting GM he has more than proven himself as a natural leader. Plus he refuses to move out of the corner office, so it's just easier giving him the gig."

Hayes started his career in Richmond over 24 years ago and worked his way through the sales departments in a variety of stations before taking on the GSM role at WTVR. That's a job he's held since 2001 leading the station's revenue growth on both the national and local level.

Hayes stated, "The Richmond Market has so much to offer, and WTVR, with the support of Local TV, has the resources to report and deliver news and information in innovative ways to the Central Virginia Community." Hayes added that a two-million dollar investment in system upgrades to the station will result in a July 2010 high definition roll-out. This will enable CBS 6 to become the only Richmond TV station to broadcast its news in High Definition from both the studio and the field.

When he's not outselling the competition, Hayes is actively involved with the Richmond Community serving on numerous boards including President of Freedom House Inc, which feeds and provides shelter for those in need. He also mentors young adults through MICAH and is a recent graduate of the Leadership Metro Richmond Class of 2010.

About Local TV Holdings

Local TV Holdings LLC is a broadcast holding company that currently owns or operates 19 stations across the United States. Local TV Holdings is owned by Oak Hill Capital Partners, management and a consortium of bankers and high yield lenders who are as enthusiastic about our future as we are. Stay tuned.

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