



WTKR NewsChannel 3 has a Monster November!

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Contact: William Varnier  
Contact Number: 757-446-1338

Norfolk, VA. WTKR NewsChannel 3 finishes the November 2013 Nielsen sweeps period with major increases in almost every newscast, while owning **Hampton Roads #1 newscasts at Noon, 4pm & 5pm**. No other local news station in Hampton Roads experienced as much overall growth than WTKR NewsChannel 3.

It starts with NewsChannel 3 This Morning hosted by Laila Muhammad, Blaine Stewart, Meteorologist Myles Henderson and Beat the Traffic reporter Kristen Crowley. NewsChannel 3 This Morning increased its' share by 3 points at 5am and by 2 points at 6am over last year. NewsChannel 3 at Noon, hosted by the same bunch, finished #1 in the time slot, up 2 share points over last November.

NewsChannel 3 at 4 dominated the 4pm time slot once again; winning with a 4.7 rating, 10 share. NewsChannel 3 at 4, hosted by Barbara Ciara, Bianca Martinez, Juliet Bickford, Kurt Williams and Chief Meteorologist Patrick Rockey, consistently wins in the 4pm hour.

For the first time since 1995, **NewsChannel 3 at 5 is #1!** While the other guys' ratings are down at 5pm from last November, NewsChannel 3 At 5 finished up more than a full rating point and 2 share points. NewsChannel 3 at 5:30 and NewsChannel 3 at 6 also increased its' audience share over last November.

Another first for NewsChannel 3, The Locker Room is now the highest rated Friday night high school sports show in Hampton Roads.

“The people who work at NewsChannel 3 continue to change viewer habits in Hampton Roads,” said Jeff Hoffman, WTKR and WGNT President and General Manager. “November was a great month of growth for us, and we are going fast-forward to 2014,” added Hoffman.

Also on WTKR, Ellen had a fantastic November, dominating the 3pm time period. Ellen's 10 share in November doubled the closest competition.

WTKR NewsChannel 3 is competitive in all local news time periods and produces more local news each weekday than any other station in Hampton Roads.

Source: Nielsen Overnights M-F: November 2013 10/31/13 - 11/27/13

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Local TV LLC is a broadcast holding company created in 2007 to acquire nine heritage television stations in eight mid-sized markets. Local TV is owned by Oak Hill Capital Partners, management and a consortium of bankers and high yield lenders.