WTKR NewsChannel 3 – Hampton Roads #1 News At 11pm

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Norfolk, VA. This is an historic ratings period for **WTKR NewsChannel 3.** For the first time in 15 years, **NewsChannel 3 has Hampton Roads highest rated newscast at 11pm.**

"We work really hard to offer Hampton Roads viewers a fresh alternative to local news." said Tina Luque-Blacklocke, WTKR News Director. "We're excited to be Hampton Roads choice for local news at 11."

In becoming **Hampton Roads #1 newscast at 11**, NewsChannel 3 At 11, hosted by Bianca Martinez, Kurt Williams and Chief Meteorologist Mike Harvey, increased **its ratings by 2 share points** from November 2008. NewsChannel 3 At 11 also experienced more growth from year to year than any other station in the market.

"This is a tremendous accomplishment shared by everyone at the station," said Jeff Hoffman, WTKR General Manager. "I believe that the best is yet to come," Hoffman added.

In addition, NewsChannel 3 At Noon, hosted by Laila Muhammad and Meteorologist Patrick Rockey, maintained the number one position at Noon while **increasing by 2 share points** from last November. NewsChannel 3 At Noon has been Hampton Roads #1 Noon newscast for the entire year.

SOURCE: NIELSEN NOVEMBER 2009 OVERNIGHTS M-F

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Local TV LLC is a broadcast holding company created in 2007 to acquire nine heritage television stations in eight mid-sized markets. Local TV is owned by Oak Hill Capital Partners, management and a consortium of bankers and high yield lenders.