

**Another First for WTKR: NewsChannel 3 At Four O'clock**

**FOR IMMEDIATE RELEASE**  
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Norfolk, VA. **WTKR NewsChannel 3** announces Hampton Roads first and only 4pm newscast. **NewsChannel 3 At Four** will be anchored by Bianca Martinez, Juliet Bickford and Barbara Ciara. The premiere broadcast will take place **Tuesday, September 8<sup>th</sup>**.

“This is a unique time period that will allow NewsChannel 3 to be first with breaking news and deliver unique news coverage of big events while other station are stuck airing syndicated programming or re-runs,” said NewsChannel 3 News Director Tina Luque-Blacklocke.

Viewers can count on **NewsChannel 3 At 4** to deliver more Taking Action, Getting Results stories Hampton Roads viewers have come to expect from NewsChannel 3. This extra hour of local news will also allow NewsChannel 3 to expand on **military coverage**, deliver more **inclusive neighborhood news** from each Hampton Roads city and provide the only dedicated severe weather coverage at that hour with NewsChannel 3's exclusive **Live 3D VIPIR Radar**.

“NewsChannel 3 will continue to grow and provide unique local news coverage for Hampton Roads news viewers,” said Jeff Hoffman, NewsChannel 3 President and General Manager. “We’re dedicated to becoming Hampton Roads local news leader and this is another step in achieving that goal,” Hoffman added.

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Local TV LLC is a broadcast holding company created in 2007 to acquire nine heritage television stations in eight mid-sized markets. Local TV is owned by Oak Hill Capital Partners, management and a consortium of bankers and high yield lenders.