

## WTKR to Broadcast NewsChannel 3 @ 11 on WSKY4

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Norfolk, VA. This Thursday and Friday, March 19th and 20th, during CBS coverage of NCAA March Madness basketball games, viewers can watch NewsChannel 3 @ 11 in high definition on WSKY 4.

"We're happy to ensure that Hampton Roads viewers can catch NewsChannel 3 @ 11 at its regularly scheduled time, only this time on Channel 4 Hampton Roads." said WSKY4 President and General Manager Glenn Holterhaus.

**NewsChannel 3** will still produce a live high definition newscast immediately following the last basketball game each night.

"This is a great opportunity for both of our stations and the beginning of a great partnership," said Jeff Hoffman, WTKR President and General Manager.

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Local TV LLC is a broadcast holding company created in 2007 to acquire nine heritage television stations in eight mid-sized markets. Local TV is owned by Oak Hill Capital Partners, management and a consortium of bankers and high yield lenders.