

## WSVO MIX 93.1 WELCOMES CHRIS CARMICHAEL AS NEW MORNING SHOW HOST



**Harrisonburg, VA. – March 8, 2013** –WSVO Mix 93.1, The 80's 'Till Now, announced today that Chris Carmichael has been named its new Morning Show Host, beginning March 11, 2013. *The Chris Carmichael Show* will offer Shenandoah Valley listeners the latest news, weather and traffic as well as great features like Carmichael's "Nearly Impossible Question" weekday mornings from 6-10:00 a.m. EST. "Chris brings a level of energy and talent to Mix 93.1 that will provide a great way for Shenandoah Valley listeners to wake up and start their day," said Chuck Peterson, Vice President and Market Manager for Clear Channel Media and Entertainment Harrisonburg. "We couldn't be more excited to add his show and his enthusiasm to an already awesome Mix programming lineup."

"When we re-launched Mix 93.1 in November 2012, we had the idea of moving Chris to mornings," said Steve Knupp, Operations Manager for Clear Channel Media and Entertainment Harrisonburg. "He's the perfect mix of energy and talent to help people get their day started."

Fans can listen to WSVO MIX 93-1 on the station's website, [mix931online.com](http://mix931online.com), as well as on iHeartRadio.com and the iHeartRadio mobile app, Clear Channel's all-in-one free digital listening service. iHeartRadio delivers everything listeners want in one free, fully-integrated service: instant access to more than 1,500 of the nation's most popular live broadcast and digital-only radio stations from 150 cities, plus user-created custom stations inspired by favorite artists and songs. iHeartRadio also offers listeners a new "Perfect For" feature which allows users to choose from thousands of curated stations based on a range of moods and activities.

### **About Clear Channel Media and Entertainment Harrisonburg:**

Clear Channel Harrisonburg owns and operates WKCY-FM; WKCY-AM; WACL-FM; WAZR-FM; WSVO-FM; WKDW-AM; WKCI-AM and is part of Clear Channel Media and Entertainment. With 241 million monthly listeners in the U.S., Clear Channel Media and Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media and Entertainment serves 150 cities through 850 owned radio stations. The company's radio stations and content can be heard on AM/FM stations, HD digital radio channels, Sirius/XM satellite, on the Internet at [iHeartRadio.com](http://iHeartRadio.com) and on the company's radio station websites, on the iHeartRadio mobile application on iPads and smartphones, and used via navigation systems from TomTom, Garmin and others. The company's operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. Clear Channel Media and Entertainment is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company. More information on the company can be found at [clearchannel.com](http://clearchannel.com).

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