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FOR IMMEDIATE RELEASE

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RICHMOND, VA, March 1, 2010 – Richmond's Rock Station – 102.1 The X (WRXL-FM) announces the musical line-up for The X Chili Cook-Off 2010. Papa Roach, Chevelle, Skillet and Evans Blue have been confirmed to perform. The annual event will take place Saturday April 17, 2010 at the Richmond Raceway Complex. Other musical acts will be announced later.

A portion of the proceeds will benefit the Make A Wish Foundation Richmond.

Tickets go on-sale today at 5:00 pm exclusively for members of the radio station's listener club, The X –Mob. Listeners can sign up for free at www.1021thex.com to become a member. Members can purchase tickets for just \$15.00 now through Sunday March 7th at 11:59pm. Advance tickets go on-sale Monday March 8th, 2010 and will be available at www.1021thex.com, Plan 9 Music in Carytown and B.K. Music on Midlothian Turnpike for \$25.00. Tickets at gate will cost \$30.00.

The X Chili Cook-Off is now in its 27th year in Richmond. In addition to live music, patrons can enjoy a chili competition, great food, vendors and entertainment. The event is produced by Clear Channel Richmond and is sponsored by Loveland Distributing and Fox Richmond.

More event information can be found at www.1021thex.com keyword: chili

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