

Contact: James Steele
96X Program Director
Phone 757-640-8500
jamessteele@96X.fm

999 Waterside Dr.
Norfolk, Va. 23510
Phone 757-640-8500
Fax 757-640-8552

**Sinclair
Communications**

Press Release

Connecting Music with Local Charity – 96X

The 96Xmas Party with a Purpose Charity Concert takes place at Luckies Dueling Piano Bar in Hampton on December 21st at 5pm. The party features 4 incredibly talented local musicians Bison, Audiostrobelight, The Aragona Project, and a re-union with former members of Mae.

This events purpose is to raise money and non perishable food items for Toys for Tots and the Food Bank of Southeastern Virginia. Almost 1,000 people showed up the night before Thanksgiving when Bison and 96X teamed up for a charity concert at the Norva; which brought in 1000 pounds of non perishables for the food bank. We want to use the power of music and radio to help the community again.

The event is open to the public, with a five dollar cover at the door going directly to the charities. There is not a cover charge if an individual brings a non perishable and/or unopened toy of equal or greater value. 96X DJ's will be waiting tables throughout the night, and all tips will also be going to the charities.

On air contesting will be held leading up to the event for 96X listeners to win VIP passes to the event. Winners will get a stocking with a variety of prizes inside, and one person will win a trip for two to Orlando to see the Red Hot Chili Peppers. There will be a raffle on site for someone who shows up that evening to win a stocking, and even that Orlando vacation. Other prizes include a 2 night 3 day staycation at the Sheraton Norfolk Waterside with Nordstrom gift cards.



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