



1003 Norfolk Square, Norfolk, VA 23502

For Immediate Release

September 20, 2010



Norfolk, VA – September 20, 2010, it is with profound sadness that we share the passing of one of our own; Lawrence Brown III AKA “Kool DJ Law” died September 19th at the age of 40. He had a storied career with iconic WOWI-FM “103 JAMZ”, and got his start with best friend Christopher “Big B” Belcher in 1992 hosting “Ya Mamma’s Rap Show” as “The Boodah Brothers”. Over the years, the Boodah Brothers garnered success, culminating in the launch of the Boodah Brothers Morning Show in 2004. They were offered positions in larger markets but Law declined, sighting his deep affection for his hometown Hampton Roads, Virginia, also known as the “757”. DJ Law also excelled in leadership and earned his title as Program Director in 2007- bringing the station much commercial success.

He wasn’t focused solely on running a legendary station but also making a difference in the community through numerous endeavors. With his guidance WOWI-FM was instrumental in combating gang violence and recruitment in the area, and helping feed those that couldn’t provide for themselves every Thanksgiving with “Feed the City”. Kids held a special place in his heart and three years ago he created “Live to Give” in which deserving children were given shopping sprees for Christmas. Last year we were able to award 25 such families this gift at Christmas. We will carry on his powerful vision of community support and awareness.

DJ Law touched millions with his clever wit, unparalleled music knowledge and tender heart. His spirit will always be heard on 103 JAMZ.

He is survived by his wife, mother, father and sister. Memorial plans are being formulated with details forthcoming.

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