

MOVIN 107-7 BRINGS BACK CHRISTMAS MUSIC

Norfolk, Va. – November 5, 2014 – MOVIN 107-7 announced today the launch of its Christmas music programming, an annual holiday tradition, featuring holiday favorites around the clock through December 25.

To bring the holiday spirit to Hampton Roads, MOVIN 107-7 will play nothing but familiar holiday favorites, kicking off today with the MyMOVIN Lunch Hour at 12:00 p.m. MOVIN 107-7 has been playing Christmas music programming throughout the holiday season since the station launched in 2011.



“Our listeners have called, emailed us and made numerous posts to our social media outlets asking for Christmas music,” said Matt Derrick, Operations Manager, iHeartMedia Norfolk. “We’re excited to celebrate the holiday season with our listeners – Christmas music in Hampton Roads has returned by popular demand.”

Fans can listen to MOVIN 107-7 for 24/7 holiday music on-air and via the station's website, www.movin1077.com, as well as on iHeartRadio.com and the iHeartRadio mobile app, iHeartMedia’s all-in-one music streaming and digital radio service. iHeartRadio is available across web, mobile phones, tablets, automotive partners, smart TVs, gaming devices and more. iHeartRadio is always free for listeners to use, with no capped hours or monthly subscription fees. It delivers everything listeners want in an all-in-one platform: Instant access to more than 1,500 radio stations from across the country, user-created Custom Stations inspired by a favorite artist or song, thousands of curated digital stations "Perfect For" any mood or activity, and a Shows & Personalities feature giving users access to the best on-demand news, talk and entertainment content available today. To see all available platforms and to download the app, visit iHeartRadio.com/apps.

About iHeartMedia Norfolk:

iHeartMedia Norfolk owns and operates WOWI-FM; WKSA-FM; WNOH-FM; WMOV-FM; and is part of iHeartMedia. With 245 million monthly listeners in the U.S., iHeartMedia and Entertainment has the largest reach of any radio or television outlet in America. iHeartMedia Inc. serves 150 markets through 840 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on iPads and smartphones, and used via navigation systems. iHeartRadio, iHeartMedia’s digital radio platform, is the No. 1 all-in-one digital audio service with over 300 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history. The company's operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and

independent media representation. iHeartMedia Inc. is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company.

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