



FRANKLIN BROADCASTING CORPORATION

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## Press Release

FOR IMMEDIATE RELEASE  
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### Dan Preston to host Morning Show in Western Tidewater

**Franklin, VA-** Real Country 101.7 WLQM proudly announces the addition of Dan Preston to the on-air lineup at Western Tidewater's country station. He will host the "*Dan Preston Morning Show*" weekdays from 6:00AM to 10:00AM beginning Monday, September 17, 2012. In addition, he will also serve as the station's new Program Director.

Preston joins 101.7 WLQM from B-95 in Laurel, Mississippi, where he hosted mid days the past two years, including the "Country Café". Preston, a native of Southampton County is a graduate of Southampton High School and Thomas Nelson Community College.



"I am truly honored about the opportunity to return home and work alongside the talented and dedicated people at WLQM", said Preston. "I'm excited to quickly become part of the Western Tidewater community and help make the station one of the best small market operations in the state". "Get ready for something funny, informative, entertaining and a little different."

"I am thrilled to have Dan join the team here at WLQM", says Vice President & General Manager, Michael Clark. "Dan brings a tremendous amount of on-air and programming experience to our station". "His energy and enthusiasm for great local radio will be evident from the very start".

Franklin Broadcasting is a third generation, locally owned broadcast company. The Clark family has operated stations in the Franklin-Suffolk market since 1956.

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