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## **“Greatest Hits of All Time” Coming to Hampton Roads on Magic 105.3**



*New Sound Joins Clear Channel's Market Leading Urban Format 103 Jamz  
As Kiss-FM Gets New Home*

**Norfolk, VA, October 11, 2010** – Clear Channel Radio announced the launch of a new format in the Norfolk market – WKUS Magic 105.3 – “The Greatest Hits of All Time.” Starting (October 11<sup>th</sup>), artists whose music will be heard on Magic 105.3 range from the Beach Boys to KC and the Sunshine Band, Billy Joel to Rod Stewart, Elton John to Motown – with some of Norfolk’s own local “Beach Music” in the mix. Designed as a fun station for the entire family, the upbeat “Greatest Hits” format is perfect for workweek listening and weekend barbeques, and has proven to be very popular in other Clear Channel markets.

“We’re pleased to be able to bring “Greatest Hits” to Hampton Roads– it’s a fun, constantly upbeat sound that is building audiences across the nation,” said Norfolk General Manager Ruth Stouteremire. “This new “Greatest Hits” format joins our very popular, market-leading urban formats – 103 Jamz and Kiss-FM – as we look forward to continuing to serve our Hampton Roads audience.”

WOWI 103 Jamz will remain the home of artists including Jay-Z, Trey Songz, Alicia Keys, and promoter of such community events as Feed The City and Kids Day Out. Separately, the Kiss-FM urban adult contemporary programming currently broadcast on the 105.3 frequency will

continue to be heard on two of Clear Channel's other local stations that together cover the broad Hampton Roads area – 92.1 and 107.7.

**About Clear Channel Radio Norfolk**

Clear Channel Radio Norfolk is comprised of radio stations WKUS-FM, WOWI-FM, WJCD-FM and WCDG-FM. Clear Channel Radio Norfolk is part of Clear Channel Radio, a leading radio company focused on serving local communities across the U.S. with more than 110 million listeners choosing Clear Channel Radio programming each week. The company's content can be heard on AM/FM stations, HD digital radio channels, on the Internet, at [iheartradio.com](http://iheartradio.com) and on the [iheartradio](#) mobile application on iPods and smart phones, and used via navigation systems from TomTom, Garmin and others. The company's operations include radio broadcasting, syndication and independent media representation. Clear Channel Radio is a division of Clear Channel Communications, Inc. (OTCBB:CCMO), a leading global media and entertainment company. More information on the company can be found at [www.clearchannel.com](http://www.clearchannel.com).

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