

FOR IMMEDIATE RELEASE

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96.5 KLR Presents "Rock'n Stock'nz"

Online Auction Will Benefit Children's Hospital of Richmond

RICHMOND, VA – 96.5 KLR presents Rock'n Stock'nz, an online auction to benefit the Children's Hospital Foundation of Richmond during the holiday season. To participate in the auction, log on to 965KLR.com.

Prizes are provided by The Homestead, Traditional Gold Properties, Sona Med Spa, Joesph A Bank, Hunt N Shak, Agees Bicycles, Gold's Gym, Capital Ale House, AirTran Airways, American Family Fitness, Cracker Barrel, River's Bend Golf Club, Glen Allen Golf, Season's Restaurant, Shades Sunglasses, and Cowardin's Jewelers.

The Children's Hospital Foundation raises funds for the Children's Hospital of Richmond, a resource and provider of specialized medical and therapeutic services customized to meet the specific needs of children and their families. The hospital began as a small clinic in 1917 and now serves more than 6,800 children each year, providing inpatient, day patient and outpatient services for a wide variety of medical conditions. As a result, the hospital relies on support from the community to continue its mission.

About Cox Radio-Richmond

Cox Radio-Richmond is one of the largest radio companies serving the Richmond area. Located on Richmond's Southside, Cox Radio-Richmond owns and operates country station WKHK-FM (K95), adult contemporary station WMXB-FM (The New Mix 103-7), classic rock station WKLR-FM (96.5 KLR), and alternative rock station WDYL-FM (Y101).

About Cox Radio, Inc.

Cox Radio is one of the largest radio broadcasting companies in the United States, based on revenues. Cox Radio owns, operates or provides sales and marketing services for 86 stations (71 FM and 15 AM) clustered in 19 markets, including major markets such as Atlanta, Houston, Miami, Orlando, San Antonio and Tampa. Cox Radio shares are traded on the New York Stock Exchange under the symbol: CXR.

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