

FOR IMMEDIATE RELEASE

WKHK/K95 Raises Nearly \$119,000 for St. Jude Children's Research Hospital

Richmond's Country Station Continues 19th Year Commitment to St. Jude

RICHMOND, VA – February 16, 2008 – WKHK/K95 held the 19th annual “K95 Country Cares for St. Jude Kids Radiothon” February 12th and 13th. K95 raised \$118,561.72 in donations during the two day event.

“Having visited the St. Jude Research Hospital in Memphis, the K95 personalities were able to relate, firsthand, the stories of the individual patients and the wonderful research and treatment work that is being done there,” said K95 Program Director Buddy Van Arsdale. “They made our listeners feel compelled to contribute and help continue the battle against childhood cancer”.

The donations were generated from listeners, corporate sponsors, online donations, and an online auction. K95 hosted a 3rd annual 5k run/walk called “St. Jude Country Cares 5K” on Saturday, February 14th at Robious Sports and Fitness. The event raised \$2,395 for St. Jude Children's Research Hospital.

“We are absolutely thrilled with the response to the St. Jude's Radiothon, said Cox Radio-Richmond Vice President/ Market Manager Bob Willoughby. “The K95 audience proved once again that they have tremendous generosity.”

About Cox Radio, Inc.

Cox Radio is one of the largest radio companies in the United States based on revenues. Cox Radio owns, operates, provides sales or marketing services for 80 stations (67 FM and 13 AM) clustered in 18 markets, including major markets such as Atlanta, Houston, Miami, Orlando, San Antonio and Tampa. Cox Radio shares are traded on the New York Stock Exchange under the symbol: CXR.

About Cox Radio-Richmond

Cox Radio-Richmond is one of the largest radio companies serving the Richmond area. Located on Richmond's Southside, Cox Radio-Richmond owns and operates country station WKHK-FM (K95), adult contemporary station WMXB-FM (The New Mix 103-7), classic rock station WKLR-FM (96.5 The Planet), and alternative rock station WDYL-FM (Y101).

Media Contact:

Jenny Leckey
Director of Customer Care
804.327.0868
Jenny.Leckey@coxradio.com

###