

Clear Channel Communities™ and 104.3 COUNTRY KCY Listeners Help Raise \$51,215 for St. Jude Children's Research Hospital

Harrisonburg, Va. – March 07, 2012 – Clear Channel Communities™, the community engagement brand of Clear Channel Media and Entertainment, and 104.3 Country KCY, the Valley's country station, today announced that the station raised \$51,215 during the 11th annual St. Jude Radiothon. On March 1-2, from 6:00 a.m. to 7:00 p.m., 104.3 Country KCY's on-air personalities and staff collected donations to benefit St. Jude Children's Research Hospital, one of the world's premier centers for the research and treatment of cancer and other deadly childhood diseases.

"This was our 11th helping to fight childhood cancer at St Jude," said Steve Knupp, Operations Manager, Clear Channel Media and Entertainment Harrisonburg. "We are so proud of the local support that the Shenandoah Valley has shown towards this effort."

Over the past 11 years, 104.3 Country KCY has raised more than \$750,000 in total for St. Jude Children's Research Hospital, a leading pediatric treatment and research facility focused on children's catastrophic diseases. The station's staff and on-air personalities, including Chris Carmichael, RJ Kelly, Dan Joyce and Steve Knupp, shared stories and broadcasted live throughout the radiothon.

104.3 Country KCY was part of 25 Clear Channel radio stations who participated in the two-day event that in total raised \$2.7 million for the lifesaving mission of St. Jude. The company participates in the nationwide initiative as part of Clear Channel Communities, the community engagement brand of Clear Channel Media and Entertainment. Clear Channel Media and Entertainment has been one of the biggest *St. Jude Radiothon* supporters since 1989.

"This was my first year being involved with the *St. Jude Radiothon* and I'm proud to be part of our efforts. The dedication, passion and commitment to helping the kids and their families were just amazing," said Chris Carmichael, Country KCY's Morning Show Host. "I'm looking forward to helping Country KCY hopefully reach the \$1 million."

Fans can listen to 104.3 Country KCY, on the station's website, countrykcy.com, as well as on iHeartRadio.com and the iHeartRadio mobile app, Clear Channel's best-in-class customizable digital listening experience, offering more than 800 of the nation's most popular live broadcast and digital-only radio stations, plus user-created Custom Stations

which provide listeners more songs, better music intelligence, more user control and deeper social media integration, all combined in one free, fully-integrated service.

About Clear Channel Media and Entertainment Harrisonburg:

Clear Channel Harrisonburg owns and operates WKCY-FM; WKCY-AM; WACL-FM; WSVO-FM; WKDW-AM and is part of Clear Channel Media and Entertainment. With 238 million monthly listeners in the U.S., Clear Channel Media and Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media and Entertainment serves 150 cities through 850 owned radio stations. The company's radio stations and content can be heard on AM/FM stations, HD digital radio channels, Sirius/XM satellite, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile application on iPads and smartphones, and used via navigation systems from TomTom, Garmin and others. The company's operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. Clear Channel Media and Entertainment is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company. More information on the company can be found at clearchannel.com, clearchanneloutdoor.com and ccmediaholdings.com.

About St. Jude Children's Research Hospital:

Since opening 50 years ago, St. Jude Children's Research Hospital has changed the way the world treats childhood cancer and other life-threatening diseases. No family ever pays St. Jude for the care their child receives and, for every child treated here, thousands more have been saved worldwide through St. Jude discoveries. The hospital has played a pivotal role in pushing U.S. pediatric cancer survival rates from 20 to 80 percent overall, and is the first and only National Cancer Institute-designated Comprehensive Cancer Center devoted to children. It is also a leader in the research and treatment of blood disorders and infectious diseases in children. St. Jude was founded by the late entertainer Danny Thomas, who believed that no child should die in the dawn of life. Join that mission by visiting stjude.org or following us on facebook.com/stjude and twitter.com/stjude.

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