



104.3 COUNTRY KCY ANNOUNCES THE NEW CHRIS CARMICHAEL AND THE KCY MORNING SHOW

Harrisonburg, Va. – February 15, 2012 – 104.3 Country KCY, the Valley's country station, today announced its new weekday morning show, *Chris Carmichael and the KCY Morning Show*, beginning Wednesday, Feb. 15, from 6-10:00 a.m. Carmichael will replace Dusty Rhodes, who retired in December 2011 after hosting the KCY Morning show more than 20 years.

"We're very excited to have Chris on board. He has the passion to continue Country KCY's commitment to the community and entertain our early morning listeners," said Steve Knupp, Operations Manager, 104.3 Country KCY. "We looked at dozens of people from all over the country and knew we had to find someone special to take over the morning show. We met so many wonderful and talented people, but when we found Chris, we knew we had the next great morning show for the Valley."

Carmichael has been engaging audiences and programming in the radio industry for more than 20 years. He most recently served as Operations Manager at Centennial Broadcasting in Fredericksburg, Va. As Operations Manager he supervised the day-to-day operations of the programming, promotions, production and news departments. Carmichael has previously served the Harrisonburg market and also held radio broadcasting positions in Hagerstown, Md., Richmond, Va. as well as Charleston and Wheeling W. Va.

"I previously worked in the Valley and I'm thrilled to be back. I can't wait to catch up with old friends and listeners and meet new ones," said Carmichael. "I've always admired everyone associated with Country KCY and I'm really looking forward to joining the team. I want to say a huge thank you to Chuck Peterson, David Miller and Steve Knupp."

Fans can listen to 104.3 Country KCY, on the station's website, countrykcy.com, as well as on iHeartRadio.com and the iHeartRadio mobile app, Clear Channel's best-in-class customizable digital listening experience, offering more than 800 of the nation's most popular live broadcast and digital-only radio stations, plus user-created Custom Stations which provide listeners more songs, better music intelligence, more user control and deeper social media integration, all combined in one free, fully-integrated service.

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