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Lynchburg Radio Group announces the launch of 100.9 Rocks-THE Classic Rock Station. WIQO-FM Forest/Lynchburg, VA was the last station in the Lynchburg cluster to split the simulcast with sister station Hot AC WKHF at 5pm Thursday.

100.9 Rocks plays very recognizable, chart topping Classic Rock tracks from the late 60's to the early 80's.

Lynchburg Radio Group operates WKHF-FM Lynchburg, WXCF-FM Big Island and WIQO-FM Forest.

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