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# DANA & JEFFREY

in the morning

**RICHMOND MORNINGS ARE ABOUT TO IGNITE ON THE NEW HOT 100.9**  
***Dana & Jeffrey in the Morning Start the Party on Monday, June 4***

## **RICHMOND, VA**

**Dana & Jeffrey in the Morning** is turning rush hour into happy hour starting Monday, June 4! Each show takes the listener on an extraordinary ride through glossy pop culture, candid conversations and scandalous surprises. No topic is too taboo and no celebrity train wreck is safe with Dana & Jeffrey.

"We are so excited to have **Dana & Jeffrey in the Morning** on Hot 100.9," said Bob Willoughby, General Manager. "This show is all about cutting edge humor and entertainment that is sure to shake up Richmond morning radio."

The show is a favorite among A-listers and pop stars alike. Recent celebrity guests include: **Lady Gaga, Jennifer Lopez, Justin Bieber** and **Britney Spears**.

Celebrity guests are great, but the true stars of the show are the unfiltered, unashamed and unapologetic callers that are eager to share the most personal details of their lives. The questions you've always wanted to ask will be answered in *The 5 Question Confession* and relationships will be put to the test on *To Catch a Cheater*.

Sometimes it's shocking, sometimes it's controversial, but it's always entertaining. **Dana & Jeffrey** are simply the hosts of the party and everyone is invited.

Whether you call in to participate or simply wish to be a voyeur, there is something for everyone to enjoy on **Dana & Jeffrey in the Morning**.

**Dana & Jeffrey in the Morning** premieres **Monday, June 4 at 5:30 AM** on Today's Hottest Hits, The New Hot 100.9. The show will air weekdays from 5:30 - 9:00 AM.

## **About Cox Media Group**

Cox Media Group is an integrated broadcasting, publishing, direct marketing and digital media company that includes the national advertising rep firms of Cox Reps. Additionally, CMG owns and operates Valpak, one of North America's leading direct marketing companies. With \$1.7 billion in revenue, the company operations include 15 broadcast television stations and one local cable channel, 86 radio stations, eight daily newspapers and more than a dozen non-daily publications, and more than 100 digital services. CMG operates in more than 30 media markets and reaches approximately 52 million Americans weekly, including 30 million TV viewers, more than 4 million print and online newspaper readers, and 18 million radio listeners. For more information about Cox Media Group, please check us out online at [coxmediagroup.com](http://coxmediagroup.com).

## **About Cox Media Group- Richmond**

Cox Media Group- Richmond is one of the largest radio companies serving the Richmond area. Located in Richmond's Southside, Cox Media Group- Richmond owns and operates country station WKHK-FM (K95), hot adult contemporary station WURV-FM (The New 103.7 The River), classic rock station WKLR-FM (96.5 KLR), and Today's Hottest Hits WHTI-FM (Hot 100.9).

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