

NEWS RELEASE

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WHTI – FM Richmond is Pleased to Announce the First Air Personality for The New Hot 100.9, Richmond’s New #1 Hit Music Station

RICHMOND, Va. – July 20, 2010 – The New Hot 100.9 welcomes DJ 2Much who will be on-air for the new station Monday – Friday from 5 p.m. until 11 p.m. “It is great to have his energy here and to bring on board another person with so much passion for radio,” said Fisher, Brand Manager for Hot 100.9. DJ 2Much hails from Wilmington, NC and came to Richmond from Fredericksburg, where he worked for 99.3 the Vibe. “I’m very excited to be part of such a fresh, hot new radio station and outstanding company” said DJ 2Much. The new station plans to bring on additional air personalities in the near future as they continue to build their presence in the Richmond market.

About Cox Media Group

Cox Media Group, Inc., a subsidiary of Atlanta-based Cox Enterprises, is an integrated broadcasting, publishing and digital media company that includes the national advertising rep firms of Cox Reps. With revenues exceeding \$1.5 billion, the company operations include 15 broadcast television stations and one local cable channel, 86 radio stations, four metro newspapers and more than a dozen non-daily publications, and more than 100 digital services. Additionally, CMG owns and operates Valpak, one of the leading direct marketing companies in North America.

About Cox Media Group – Richmond

Cox Media Group – Richmond is one of the largest radio companies serving the Richmond area. Located on Richmond’s Southside, Cox Media Group – Richmond owns and operates country station WKHK-FM (K95), hot adult contemporary station WURV-FM (The New 103.7, The River), classic rock station WKLR-FM (96.5 KLR), and Top 40 Rhythmic station WHTI-FM (Hot 100.9).