

June 17, 2011

Premiere Radio Networks and K Talk 1650 (WHKT) are pleased to announce that The Glenn Beck Program will join the station's lineup Monday, June 20, at 9:00 AM Eastern time. Beck, the third most listened to talk program in the nation, will join a lineup already packed with top ten talkers Laura Ingraham, Dennis Miller, Dave Ramsey, Mark Levin, and others.

Beck's move from across town was completed Wednesday in whirlwind negotiations between the station and Premiere Radio. Along with Beck's program come "At Home With Gary Sullivan", "The Tech Guy Leo LaPorte", and "Handel on the Law", all joining the station's weekend lineup.

Operations Director Rod Suiter commented today "This is a very exciting move for us. We are now the single strongest talk station in the market, with the largest coverage area in the area. Adding Beck to our already solid lineup is going to put us in a place where we can do what we do best".

The station's Promotions and Imaging Director, Brian Holland, begun the promotion for Beck's arrival this week with a viral campaign. Hitting the internet hard with blurbs simply saying "6202011-0900: The ARRIVAL", the buzz around the local radio industry has been hot. "This is a move I've wanted to make for quite some time. A show like Glenn Beck deserves a station that knows how to treat it. I'm comfortable saying that K Talk 1650 is that station", commented Holland.

With Beck's arrival, the station's weekday lineup is juggled just a bit. The weekdays now air on this schedule:

5:30 - 9:00 Steve Batton in the Morning  
9:00 - 12:00 Glenn Beck Program  
12:00 - 1:00 Jon Cash  
1:00 - 4:00 The Dave Ramsey Show  
4:00 - 6:00 Laura Ingraham  
6:00 - 9:00 Mark Levin  
9:00 - 11:00 Face to Face with Brian Holland  
11:00 - 1:00 The Dennis Miller Show

Mortgage Mondays and Langley Speedway Live will not be affected, as they are once weekly programs.

Overnights will stay unchanged for the time being, with weekends being the only other changed day parts.

The station's website, [www.KTalk1650.com](http://www.KTalk1650.com) , will be unveiled with the new programming Monday morning.

FOR IMMEDIATE RELEASE

Please contact Brian Holland, Promotions and Imaging Director, or Rod Suiter, Operations Director, at 757-488-1010, for more information.