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Chesapeake Portsmouth Broadcasting is pleased to announce that WHKT 1650, Norfolk, VA, is undergoing a total reimagining. Until now the 10k talker has been simply branded “Conservative Talk Radio”. As of midnight on April 27, the station is now “K Talk 1650: This Is Not Your Father’s Talk Station”.

Moving toward a more edgy and lively format, the station will veer away from the cookie cutter talk programs that other talk stations boast.

K Talk’s promotions department commented “Some talk stations never change; it’s the same shows for years at the time. And when they do change, it’s just flipping the show from one frequency or time to another. It’s time talk radio was wide awake in Norfolk”.

Rodney Suiter, Operations Director at K Talk, said that the move is geared to “give the audience a true option. There is more to talk radio than what some stations want to tell you about”.

The station boasts a national lineup of hot, exciting programming Fox News contributor and best-selling author Laura Ingraham; Fox Business host and best-selling author Dave Ramsey; renowned entertainment critic and commentator Michael Medved; “The Great One” Mark Levin; and the hottest talker on radio Dennis Miller.

K Talk’s local lineup includes a mix of radio veterans and new to the radio wave voices including former television meteorologist Jon Cash; Steve Batton in the Morning; Face to Face with Brian and Dustin; Capt. Don Lancaster’s Fishing Tidewater; Ramblin’ Ralph’s Bluegrass Special; Langley Speedway Live; Mortgage Mondays; Rod Suiter’s Music Excursion; and more.

Boasting CBS News, MRN Racing, PRN Racing, and a working relationship with Langley Speedway, K Talk has something for everyone.

The station’s new website is www.KTalk1650.com

For more information, please email Brian.Holland@KTalk1650.com or call the Promotions Department at 757-488-1010.