



## NEW "HANOVER COUNTY GAME OF THE WEEK" BROADCAST DEBUTS

*Four games each for Atlee, Hanover, Lee-Davis and Patrick Henry on AM and FM Radio*

WHAN Radio begins its 10<sup>th</sup> season of High School Football coverage September 9<sup>th</sup> with an expanded schedule! With our new 102.9 FM signal covering the most of the Metro Richmond area day and night, WHAN will expand its Friday night football offering to include games from all four Hanover County high schools. The home of Patrick Henry High School since 2002, the new "Hanover County Game of The Week" series starts when the defending Capital District champion Hanover Hawks travel to Ashland to battle Patrick Henry.

"With our new 102.9 FM signal, WHAN has grown its audience reach at night from approximately 30,000 to nearly 700,000 people in Metro Richmond", said Rob Witham, who will serve as play-by-play voice for the 10<sup>th</sup> consecutive year. "It was a natural extension, being positioned as "Your Hometown Voice", for WHAN to now cover all the schools in our primary listening area, Hanover County, while featuring other teams also within our signal's reach such as Varina, Deep Run, and the new Glen Allen High School."

The 2011 broadcast schedule includes every game pitting two Hanover County schools against one another, including the 53<sup>rd</sup> Tomato Bowl on September 23<sup>rd</sup>. The WHAN schedule is:

<i>September 9<sup>th</sup>:</i>	<i>Hanover at Patrick Henry</i>
<i>September 16<sup>th</sup>:</i>	<i>Patrick Henry at Atlee</i>
<i>September 23<sup>rd</sup>:</i>	<i>Lee-Davis at Patrick Henry (Tomato Bowl)</i>
<i>September 30<sup>th</sup>:</i>	<i>Lee-Davis at Varina</i>
<i>October 8<sup>th</sup>:</i>	<i>Atlee at Hanover (tape delay from 10/7, airtime 12:30pm)</i>
<i>October 14<sup>th</sup>:</i>	<i>Patrick Henry at Deep Run</i>
<i>October 21<sup>st</sup>:</i>	<i>Atlee at Glen Allen</i>
<i>October 28<sup>th</sup>:</i>	<i>Lee-Davis at Hanover</i>
<i>November 4<sup>th</sup>:</i>	<i>Varina at Hanover</i>
<i>November 11<sup>th</sup>:</i>	<i>Atlee at Lee-Davis</i>

Broadcasts begin at 6:30pm and can be heard in the Richmond area on 102.9 FM, 1430 AM, and worldwide at PatrickHenrySports.com (soon to be HanoverCountySports.com).

For more details, contact Rob Witham at (804) 385-5110.

**WHAN Radio**  
P.O. Box 148  
Ashland, VA 23005  
info@whan1430.com  
804.798.1010  
804.798.7933 fax