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**FOR IMMEDIATE RELEASE**  
December 19, 2011



**THUNDER 104.5 FOOD DRIVE COLLECTS OVER 10,000 MEALS  
FOR THE FREDERICKSBURG AREA FOOD BANK!**

**FREDERICKSBURG, VA** – Telemedia Broadcasting Inc. (WGRX Thunder 104.5) concluded its "Holiday Stuff-A-Truck" food drive campaign this past weekend and collected enough food to provide over 10,000 meals to area families in need!

The five week promotion invited listeners at local Walmart stores and in the community to donate to the Fredericksburg Area Food Bank.

Thunder 104.5 on-air personalities Denny More, Penny Wack, Braden Smith, Mike Neville, and Cathy Lynn, along with other Telemedia staff members, and members of the Christian Youth Theater, collected items from shoppers to fill a large box truck on site at each different Walmart stop. Shoppers were also provided with a short shopping list of the food bank's most-needed items. The items then went on to the Fredericksburg Area Food Bank who handles distribution to food pantries and shelters throughout the Fredericksburg region.

"This is the first time, since I have been with Thunder 104.5, that we have undertaken a charity effort this big," WGRX Programmer Braden Smith said. "In just five weeks, the community came together to help neighbors in need and that is truly an awesome thing to see! We never know when we might be on the receiving end someday from the food bank, and to know that the community is there for its neighbors is heartwarming. There is no doubt that this event will return again next year."

"Despite the economic challenges facing everyone this time of year, our community really came through for this project," says Telemedia General Manager Tom Cooper. "It's always amazing when something special like this has such a huge impact and generosity is taken to a higher level".

In 2010, the Fredericksburg Area Food Bank and partner agencies distributed over 3.2 million pounds to those in need.

Thunder 104.5 would like to thank our participating sponsors for their contribution to the "Holiday Stuff-A-Truck" food drive: **Fredericksburg Kia, Walmart, Frito Lay, and Pepsi.**

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