



FOR IMMEDIATE RELEASE

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Norfolk, VA. It's On! WGNT27.

WGNT News Powered by NewsChannel 3 rules local news from 7am – 9am.

WGNT News, anchored by NewsChannel 3 personalities Laila Muhammad, Blaine Stewart, Meteorologist Myles Henderson and Beat the Traffic reporter Kristen Crowley, doubled its' audience share over last November and beat out the closest local competition by as much. This anchor team entertains while they inform and prepares you every morning with weather and traffic updates on the 3's.

The Steve Harvey Show continues to sizzle. The Steve Harvey show moved to 4pm this summer and in November outperformed his ratings last year. Steve finished second at 4pm, behind the NewsChannel 3 at Four crew on sister station, WTKR. Steve finished with a 3.6 rating, 8 share. While Steve Harvey has become somewhat of a media mogul, his magnetic personality continues to draw a loyal crowd every weekday on WGNT27.

Someone call a Doctor? Because Dr. Phil's back! Dr. Phil, who moved to 5pm, had a great November. Dr. Phil thrived in the new time slot and continues the winning afternoon line-up on WGNT27. With compelling interviews, hardnosed critique and thoughtful advice, Dr Phil continues to prove that he's got it; finishing November up almost a full rating point and a full share point over November 2012.

Will Judge Judy ever stop?!? At 6pm, Judge Judy beat out her November 2012 numbers by 2 full share points. I wouldn't want to mess with this lady. Who would?

But Judy isn't the only Judge keeping order. All WGNT27's judge shows outperformed themselves over November 2012. Judge Mathis is up a share, both at 9am and 10am. Judge Alex is up 2 share points at 11am and Judge Toler on Divorce Court is up a share point in the one o'clock hour.

It's On! WGNT27, a winning line-up that keeps on growing.

Source: Nielsen Overnights, Live + SD Households, November 2013 sweep period

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Local TV LLC is a broadcast holding company created in 2007 to acquire nine heritage television stations in eight mid-sized markets. Local TV is owned by Oak Hill Capital Partners, management and a consortium of bankers and high yield lenders.