



FOR IMMEDIATE RELEASE

May 23, 2013

Contact: William Varnier
Contact Number: 757-446-1338

Norfolk, VA. It's On! WGNT27.

Steve Harvey and Dr. Phil rule the afternoon on WGNT27!

The Steve Harvey Show took over at 3pm last September and has performed magnificently. This May, The Steve Harvey Show won the time slot; finishing with a 3.5 rating, 8 share narrowly beating out Ellen on its' sister station WTKR. Steve Harvey's unique style of comedy and magnetic personality draws in a loyal audience everyday to WGNT27 at 3pm.

The Doctor's in the house! Dr. Phil has come on strong of late and continues the winning afternoon line-up on WGNT27. With compelling stories, great interviews and his domineering critique and advice, Dr Phil continues to prove that he's the man at 4pm; finishing May up almost a full rating point and 2 full share points over May 2012. Dr. Phil, combined with NewsChannel 3 @ 4pm on its' sister station WTKR, own 52% of the viewing audience amongst local TV stations.

Let's not forget the docket of strong Judges on WGNT27, all of which outperformed their May 2012 ratings. Judge Mathis from 9am-11am, Judge Alex at 11am, Judge Judy at Noon and Judge Toler on Divorce Court at 1pm, all increased their ratings over last year.

Outside of Local news at 6pm, Judge Judy still reigns supreme; beating out her May 2012 performance by a full share point.

WGNT27 has Hampton Roads first and only local news from 7-9 a.m., WGNT News Powered by NewsChannel 3. Anchors Laila Muhammad, Blaine Stewart, VIPIR Meteorologist Myles Henderson and Beat The Traffic reporter Kristen Crowley get you motivated, informed and prepared every morning with weather and traffic updates every 10 minutes.

Starting Memorial Day, there will be some programming changes to WGNT27. The Steve Harvey Show moves to 4pm and Dr. Phil slides down to the 5pm slot. Judge Joe Brown is moving up to 3pm.

Source: Arianna Overnights, Live + SD Households, May 2013 sweep period

#

Local TV LLC is a broadcast holding company created in 2007 to acquire nine heritage television stations in eight mid-sized markets. Local TV is owned by Oak Hill Capital Partners, management and a consortium of bankers and high yield lenders.