



FOR IMMEDIATE RELEASE

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Contact: William Varnier

Contact Number: 757-446-1338

Norfolk, VA. It's On! WGNT27. Hampton Roads just can't get enough. Compared to February 2012, WGNT27 increased ratings in every time period between 8am and 10pm.

This February, The Steve Harvey Show ratings are up tremendously over last year's programming; growing some 233%. The Steve Harvey show shares the top spot with Ellen on its sister station WTKR NewsChannel 3, both finishing with a 4.0 rating, 9 share. The 2 shows combined own 50% of the viewing audience compared with the rest of Hampton Roads TV stations.

Compelling stories and in depth interviews helped Dr. Phil pull in more viewers this February. Dr. Phil finished the February sweeps up 33% from last year. Together, Dr. Phil and NewsChannel 3 At 4pm, on WGNT's sister station WTKR, own 49% of the viewing audience amongst local TV stations.

Who can mess with Judge Judy? Apparently, no one. Outside of local news programming, Judy owns it. Judge Judy finished #1 in the Noon hour, up 106% over last February. She's also #1 at 6pm, up 22% over the same time last year.

Judge Mathis and Judge Alex also outperformed last February. Judge Mathis is up 24% at 9am and 43% in the 10 o'clock hour. Judge Alex increased his ratings by 93% in the 11 o'clock hour.

The station that keeps growing Monday through Friday, now has viewers coming back during the weekends with the addition of WGNT News at 10pm. As a result, people are getting their weekend news an hour earlier from a fresh and innovative news outlet powered by WTKR NewsChannel 3. WGNT News at 10pm earned a weekend average of a 1.4 rating, 2 share this February.

WGNT27 also has Hampton Roads first and only local news from 7-9 a.m., WGNT News Powered by NewsChannel 3. Anchors Laila Muhammad, Blaine Stewart, VIPIR Meteorologist Myles Henderson and Beat The Traffic reporter Kristen Crowley get you energized, informed and prepared every morning with weather and traffic updates every 10 minutes.

Lively, entertaining and groundbreaking shows, combined with winning personalities, show us all why, It's On! WGNT27.

Source: Arianna Overnights, Live + SD Households, February 2013 sweep period

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Local TV LLC is a broadcast holding company created in 2007 to acquire nine heritage television stations in eight mid-sized markets. Local TV is owned by Oak Hill Capital Partners, management and a consortium of bankers and high yield lenders.