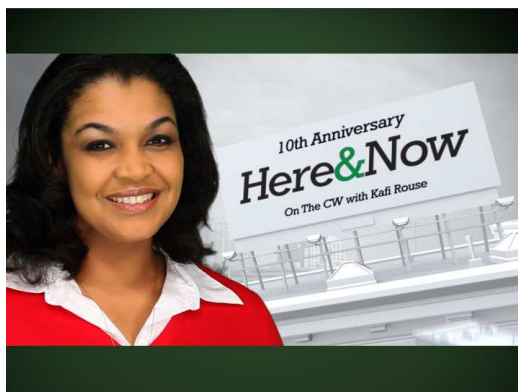


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Kafi Rouse (757) 398.3152
kbrouse@wgnttv.com

CW 27 CELEBRATES 10 YEARS OF COMMUNITY AFFAIRS PROGRAMMING ON DECEMBER 26

CW 27's "Here & Now on The CW" to broadcast it's 400th episode featuring 10 years in review with host Kafi Rouse and friends during a special time on Saturday, December 26, 2009 at 6 p.m.



Portsmouth, VA. It's a celebration at CW 27! WGNT-TV's longest running community affairs program, "Here & Now on The CW" is celebrating ten years of broadcasting during a special time. Friends and guests return to The CW 27 Studios in Portsmouth for an hour of review of some of the show's favorite moments. Joined by media veterans Barbara Ciara (WTKR-TV), Joel Rubin (Rubin Communications Group) and Doc Christian (100.9 FM and The Rejoice Musical Soul food Network) host Kafi Rouse shares her experiences in the community and her most memorable moments. This special 10 Year Anniversary Episode of "Here & Now on The CW" will air Saturday, December 26, from 6 p.m. until 7 p.m. on CW 27, WGNT-TV.

The anniversary show, *Celebrating 10 Years of Here & Now on The CW* includes many friends who have been a significant influence on the success of the show. Guests include Olympic Gold Medal Winner LaShawn Merritt, Nauticus' Shelia Harrison, ACCESS AIDS Care's Irma Hinkle, Girl Scout Council of Colonial Coast's Marcy Germanotta, Grove Church's Dr. Melvin Marriner and Travis Lee Family Medicine's Dr. Travis Lee. The live band, Doc Christian and Friends, features vocals by the group Harmony.

There is also inspiring and uplifting entertainment presented by Sheryl A. Morse who sings the upbeat "Confidence" from her solo debut CD "4 Da Kingdom". Special video congratulatory messages include appearances from Judge Joe Brown, CW 27's *The Daily Buzz*, Senator L. Louise Lucas—Virginia District 18, Congressman Bobby Scott—Virginia District 3, Portsmouth Mayor James Holley and Minnie and Bishop Rouse of Danbury, Ct., Rouse's parents. *Celebrating 10 Years of Here & Now on The CW* was sponsored by Kroger of Portsmouth and Hampton Roads Black Media Professionals, Inc.

"CW 27 is committed to our community in so many ways" said CW 27 Vice President and General Manager Steven Soldinger. "Our talk show has been a great source of information for our viewers. It continues to educate, entertain and positively influence Hampton Roads viewers. Kafi Rouse has greatly contributed to assisting the public service efforts of many charities and not-for-profit organizations."

"Here & Now on The CW" has a unique style of reporting and wins viewers' hearts all over Hampton Roads. We enter into the communities and speak with real people about real issues. Driven to ask the questions and find the answers to the most important matters affecting the people of the Greater Hampton Roads area. This half-hour program features expanded coverage of news worthy topics including community affairs, politics, government, social issues, health and business.

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CW 27 Celebrates 10 Years Of Community Affairs Programming —page two

“Here & Now on The CW” also identifies trends that impact area residents both positively and negatively. Its format is a comfortable mix of studio and on-location production, blending together interviews, videotape packages and an assortment of community outreach services which makes this show unique to not only CW 27 but also Hampton Roads. Here & Now always strives to be informative, educational, straightforward and entertaining for the people of Hampton Roads and can be seen every Saturday morning at 6:30 only on CW 27, WGNT-TV.

“This show has such a great purpose, I love being a part of it” said “Here & Now on The CW” host and producer Kafi Rouse. “Being able to meet new people each week, provide resources for the community and encourage the fulfillment of dreams is such a joy.”

CW 27, WGNT-TV currently reigns as the highest rated CW affiliate in the country*, and provides Hampton Roads viewers top-rated entertainment programs including Dr. Phil, Judge Judy, Judge Joe Brown, House of Payne, The Daily Buzz, Gossip Girl and America’s Next Top Model. CW 27 can be seen in HD on channel 707 on Cox Digital Cable in Hampton Roads. (**May 2009 Norfolk-Portsmouth-Newport News, VA Nielsen Station Index Household Ratings*)

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