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STEVEN SOLDINGER TO BE INDUCTED INTO THE VIRGINIA COMMUNICATIONS HALL OF FAME IN 2009



Steven Soldinger has been nominated to be inducted into the Virginia Communications Hall of Fame. Soldinger, who has a phenomenal 35-year career in broadcast is currently the Vice President and General Manager of CW 27, WGNT-TV (Norfolk, Va.), CW 69, WUPA-TV (Atlanta, Ga.) and CW 44, WTOG (Tampa, Fla.).

The induction ceremony will be held the evening of April 2, 2009 at the Jefferson Hotel of Richmond, Va. Before family and friends, Soldinger will receive one of the highest honors in media. The Hall of Fame, established by Virginia Commonwealth University's School of Mass Communications in 1986, recognizes individuals who have shown exceptional achievement in the fields of print, broadcast, public relations, advertising and interactive media, including cable and the internet. Inductees are nominated and selected by their peers.

The Virginia Communications Hall of Fame continues its tradition of excellence in 2009 with the induction of Soldinger. Before returning to Norfolk, Steve was Chief Operating Officer/ Vice President, Television of Equity Broadcasting Corporation where he dramatically increased the company's portfolio of stations, created a national rep firm, helped to develop industry-leading technology and advances in "central casting," and negotiated major carriage contracts with cable operators and networks. Previously, he ran his own group called Soldinger Communications where he was awarded several Construction Permits for full power television stations. Prior to that, he served as General Manager and Group Manager of WBFF Fox 45 and WNUV WB 54 Baltimore, as well as WXLV ABC 45 and WUPN 48 in Greensboro, N.C. He also served as Corporate Vice President, Television for Outlet Communications Inc.; General Manager for WYED/WNCN Raleigh/Durham, N.C.; General Manager/ Executive Manager for WCCB-TV Fox

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Charlotte, as well as the Hornets Sports Network; Owner and General Manager of WVAB Radio; Account Executive with WBAL Baltimore; Account Executive/ News Reporter from WTVR-TV CBS Richmond, Va.; and News Reporter/ Photographer at WWBT NBC Richmond, Va.

As a second generation broadcaster, Soldinger was exposed to television through his father Harold who for 18 years managed at WTKR-TV Norfolk and an equal number of years at WAVY-TV. Soldinger's television career began in Norfolk, at WNOR Radio and WAVY. Since returning to Norfolk, Soldinger has ushered in The New CW Network, in addition to overseeing the transformation of WGNT as the host station to WTOG and WUPA. These three stations are owned and operated by the CBS Television Network Stations Group. WGNT remains the top rated CW station in the country and a leader in community outreach.

"This is truly an honor," said Soldinger. "I look at the long, prestigious list of names who have received this award before me—many whom I admire and respect—and I am absolutely humbled by this recognition and my inclusion with such a distinguished group of broadcasters who have made such fine contributions to our industry."

CW 27, WGNT-TV currently reigns as one of the highest rated CW affiliates in the country. CW 27 is a dominant television force in Hampton Roads, leading our market with top-rated entertainment like Dr. Phil, Judge Judy, Gossip Girl, America's Next Top Model and Judge Joe Brown. CW 27 can be seen in HD on channel 707 on Cox Digital Cable in Hampton Roads.

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