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97.3 THE EAGLE (WGH-FM)

Press Release

FOR IMMEDIATE RELEASE
February 28, 2011

97.3 The Eagle is a Finalist for the Radio Humanitarian Award-For A 3rd Straight Year!

VIRGINIA BEACH, VA – 97.3 The Eagle (WGH-FM) seeks a three peat as they have been named a finalist for the Country Radio Broadcasters (CRB) Radio Humanitarian Award for the third straight year in a row. Still celebrating a recent win for "Radio Station of the Year-Large Market" by the Academy of Country Music, The Eagle is experiencing a banner year.

The CRB Humanitarian Award is presented to full time country radio stations for their efforts to improve the quality of life for the community they serve. The 2011 Award will be presented to stations in Large, Medium and Small markets categories for public service performed between November 1, 2009 through December 31, 2010.

"The Eagle has won CRB Radio Humanitarian Award, the past two years, in Large Market format. We are excited to be a finalist, once again." exclaimed John Shomby, Director of Programming and Operations at Max Media of Hampton Roads and Program Director of 97.3 The Eagle.

For more than 20 years, 97.3 The Eagle has been proudly serving the Hampton Roads area with country music and community driven contributions. The station features admired personalities including Jimmy Ray Dunn, Jennifer Lewis, Karen West, Mark McKay, Stephanie Taylor, and John Shomby. 97.3 The Eagle is locally owned and operated by Max Media, LLC.

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Max Media owns and/or operates or has under contract 41 radio stations in 8 markets, including: Norfolk-Virginia Beach, VA. The Outer Banks of NC ,Denver, CO, Russellville/Morrilton AR, Selinsgrove PA, Marion-Carbondale IL, Cape Girardeau MO and Poplar Bluff MO. Max Media also owns and/or operates 7 television stations in: Traverse City MI (ABC), Bowling Green KY (NBC), Portland ME (FOX), Missoula MT (ABC), Great Falls MT (NBC), Butte/Bozeman MT (ABC) and Tyler TX (CBS).