

: **Joe Britton**
Max Media of Hampton Roads
jbritton@maxmediava.com

5589 Greenwich Road
Virginia Beach, VA 23462
Phone 757.671.1000
Fax 757.671.1010

**97.3 THE EAGLE
(WGH-FM)**

Press Release

FOR IMMEDIATE RELEASE

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97.3 The Eagle is Awarded Radio Station of the Year by the Academy of Country Music

VIRGINIA BEACH, VA – 97.3 The Eagle (WGH-FM) has been awarded the prestigious “Radio Station of the Year” award for Large Market in the 46th Annual Academy of Country Music Awards. 97.3 The Eagle was in competition with heritage country music stations across the United States including: KCYY-FM in San Antonio, TX; WFMS-FM in Indianapolis, IN; WMIL-FM in Milwaukee, WI; and WSIX-FM in Nashville, TN for the honor. The award will be presented at the 46th Annual ACM Awards on Sunday April 3rd at the MGM Grand Hotel & Casino in Las Vegas.

“We couldn’t have even been considered for this award without the unending support of our listeners. Our entire staff is especially thankful for that” exclaimed John Shomby, Director of Programming and Operations at Max Media of Hampton Roads and Program Director of 97.3 The Eagle. “Only five radio stations have the honor of receiving a nomination in the Large Market category and the entire Eagle Flight Crew could not be more fortunate to have this honor.”

The 46th Annual Academy of Country Music Awards will be co-hosted by Reba McEntire and Blake Shelton. There are a number of awards presented to male and female vocalists, album , video, song of the year and more. The program will air nationally on CBS on locally on WTKR-TV – Newschannel 3 at 8:00 PM on April 3, 2011.

For more than 20 years, 97.3 The Eagle has been proudly serving the Hampton Roads area with country music. The station features admired personalities including morning talents Jimmy Ray Dunn and Jennifer Lewis, midday personality Karen West, Mark McKay in the afternoon and, Stephanie Taylor in the evening. 97.3 The Eagle is locally owned and operated by Max Media, LLC.

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Max Media owns and/or operates or has under contract 41 radio stations in 8 markets, including: Norfolk-Virginia Beach, VA. The Outer Banks of NC ,Denver, CO, Russellville/Morrilton AR, Selinsgrove PA, Marion-Carbondale IL, Cape Girardeau MO and Poplar Bluff MO. Max Media also owns and/or operates 7 television stations in: Traverse City MI (ABC), Bowling Green KY (NBC), Portland ME (FOX), Missoula MT (ABC), Great Falls MT (NBC), Butte/Bozeman MT (ABC) and Tyler TX (CBS).