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97.3 THE EAGLE (WGH-FM)

Press Release

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30 Couples Say "I Do"

97-3 The Eagle/WGH-FM presents the **18th Annual Jimmy Ray and Jen St. Valentine's Day "Mass Wedding"**, Thursday, February 12, 2009 at Grand Affairs in Virginia Beach. 97-3 The Eagle, Morning show personalities Jimmy Ray Dunn and Jennifer Lewis, selected couples on the air that requested to get married for Valentine's Day. All in all, thirty couples have agreed to say "I Do" during the live broadcast in celebration of Valentine's Day. The event will also be available on www.eagle97.com through the station's stream.

The ceremony will be performed by Harold McGee, Marriage Commissioner for the City of Virginia Beach. The couples will arrive at 6:00 AM with their marriage license, rings, and a love that will last forever. 97-3 The Eagle provides all other details including: wedding cake, professional video and photographers, fully catered reception, and live entertainment.

Jimmy Ray Dunn and Jennifer Lewis will serve as the best man and matron of honor for the couples. The wedding will be broadcast live from Grand Affairs between 6:00 AM and 10:00 AM. Once Jimmy Ray Dunn and Jennifer Lewis have introduced all the couples, the wedding ceremony will begin with the couples taking their vows simultaneously live on 97-3 The Eagle.

97-3 The Eagle has married hundreds of listeners over the past sixteen years. Each year the wedding couples are serenaded for their first dance by special guests that has included Martina McBride, Keith Urban, and Ritchie McDonald to name a few. This year the special guest will be The Valory Music Company artist, Emerson Drive who will perform their new single "Belongs to You".

Max Media owns and/or operates or has under contract 37 radio stations in 7 markets, including: Norfolk-Virginia Beach, VA. The Outer Banks of NC, Russellville/Morrilton AR, Selinsgrove PA, Marion-Carbondale IL, Cape Girardeau MO and Poplar Bluff MO. Max Media also owns and/or operates 7 television stations in: Traverse City MI (ABC), Bowling Green KY (NBC), Portland ME (FOX), Missoula MT (ABC), Great Falls MT (NBC), Butte/Bozeman MT (ABC) and Tyler TX (CBS). (FOX), Missoula MT (ABC), Great Falls MT (NBC), Butte/Bozeman MT (ABC) and Tyler TX (CBS).