

## KEVIN MaC WINS COLGATE COUNTRY SHOWDOWN STATE FINAL

*Nashville, Tennessee (September 30, 2008)* – **Kevin MaC** took the state title and \$1,000 at the **27<sup>th</sup> Annual Colgate Country Showdown Virginia State Final**. The *State Fair of Virginia* in Richmond showcased *eight* acts who had won a local contest sponsored by radio stations throughout Virginia and Maryland, enabling each to perform at the state level competition of America's largest country music talent search.

Representing radio station (97-3 The Eagle) **WGH** of Virginia Beach, Virginia, Kevin, prevailed at Friday's state level event. He is a country artist from King George, Virginia. Kevin is a 22-year-old Senior at Old Dominion University in Norfolk, who has grown to be a multi-talented musician. He plays several instruments, including guitar, banjo, mandolin, bass and piano. Kevin is not only a talented instrumentalist but also singer/songwriter. He believes that "*every music artist is only one because of a song, without a song you have no music.*" With this belief Kevin has dedicated much of his time to writing catchy original music pieces. He really defines the definition of a "complete package" – playing music, singing, songwriting and entertaining. Kevin MaC is well-known musician in his home state of Virginia, and continues to grow a dedicated following of all those who hear his music. Whether playing his originals or favorite covers he puts intensity in every note he plays. He is dedicated to pleasing his audiences and guarantees a show people will remember. "*Music is like Medicine, So I like To Consider myself A Doctor,*" according to Kevin. He won Friday's competition, with two original pieces – "Love I Found" and "Steal" –displaying his songwriting talents.

Other acts – listed with their sponsoring radio station – were Megan Baskette *WLFV Richmond, VA*; Lindsay Bowman *WKDE Altavista, VA*; Michael Clemtson *WAAI Cambridge, MD*; Kaylee Mullins *WMJD Grundy, VA*; Creigh Riepe *WVHL Farmville, VA*; Keith Williams *WFRB Frostburg, MD* and LeAnna Armstrong *WKCY Harrisonburg, VA*.

On October 25<sup>th</sup> Kevin will compete in the Northeast Regional at the Marietta High School Auditorium in Marietta, Ohio to determine if he will advance to the National Final. The five regional winners – from across the country – will receive an all expense-paid trip to the **National Final** to compete for **\$100,000** and the coveted national title of **Best New Act in Country Music**. The National Final will air nationwide, over syndicated television in March and April.

**About the Showdown:** Each spring, more than 50,000 artists compete in the Colgate-sponsored local competitions with 450 radio stations throughout the U.S. and over \$300,000 in cash prizes are awarded throughout 500+ live competitions. Local winners then compete at the 48 state and five regional competitions throughout the summer and fall. The Colgate Country Showdown culminates with a national television final competition as the regional winners vie for \$100,000 and the title of Best New Act in Country Music. The televised one-hour special has been hosted in the past by country music superstars such as Barbara Mandrell, Reba McEntire, Willie Nelson, etc. The competition boasts a "who's who" in the Country Music industry with past local and regional winners including Brad Paisley, Garth Brooks, Tim McGraw, Martina

McBride, Billy Ray Cyrus, Sara Evans and Miranda Lambert. For more information, visit [www.colgatecountryshowdown.com](http://www.colgatecountryshowdown.com).

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