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ESPN RADIO 1310 ANNOUNCES LOCAL TALK ON WEEKENDS

Football season is here and Max Media's ESPN Radio 1310, Virginia's first all-sports radio station, is expanding their Saturday and Sunday morning with new local shows.... ESPN Radio 1310, Hampton Roads' exclusive radio station for the NFL from week one thru the Super Bowl, has added more "football talk" on the weekends.

Saturday mornings will consist of High School Sportstalk from 9-11 a.m. with Richie Summerville and Coach Ed Young. "We have been covering local high school football for over 20 years," noted Program Director Tony Mercurio. "We have our local high school football scoreboard shows on Friday night and now people can talk high school football for two hours with Mr. High School Football (Richie Summerville) and Coach Ed Young."

The Brake King Redskins hour, with Tony and Bubba, will run Saturday mornings from 11 a.m.-noon. "This show talks Redskins football every single Saturday morning. After all, we are the exclusive station for the NFL from week one thru the Super Bowl," added Mercurio.

The Sunday lineup begins with a new show, BAXTER'S NFL TALK, from 8 a.m.-10 a.m. with Richie Summerville..."This is the only exclusive NFL talk show in the area," noted Mercurio... "Richie will have weekly guests and some regular guests, including Bob Molinaro from The Virginian Pilot... We are very excited because this show starts our NFL Sunday lineup, which will consist of three NFL games beginning at 1 p.m."

Max Media's ESPN Radio 1310 started carrying sports on September 15, 1986 and became Virginia's first all-sports radio station on May 30, 1992.