

## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

March 16, 2009



### **93.3 WFLS – N.A.B. CRYSTAL AWARD NOMINEE**

**Fredericksburg, VA, 93.3 WFLS** has been nominated for the National Association of Broadcasters (NAB) Crystal Radio Award. For the second year in a row, WFLS was named one of fifty finalists. Since 1987, the NAB Crystal Radio Awards have recognized radio stations across the country for their outstanding year-round commitment to their community.

The NAB Crystal Radio Award honors the public service that a radio station has performed over the past year.

The WFLS entry included public service events, such as: Children's Miracle Network (CMN) Radio-thon, Salvation Army Shoe Fund, Toys for Tots Drive, American Red Cross Blood Drives, Hope House Festival of Trees, Mattress Discounters School Supply Drive, Fredericksburg's First Friday, Fredericksburg's Lunch at Hurkamp Park and many more events.

Finalists were chosen by a panel of judges representing broadcasting, community service organizations and public relations firms. Finalists will be honored and winners announced at the Radio Luncheon, sponsored by ASCAP, on Tuesday, April 21, during the NAB Show in Las Vegas.

Earlier this month, WFLS was named, for the second year in a row, the 2009 Country Radio Broadcasters Small Market Radio Station, Humanitarian of the Year, at the Country Radio Seminars in Nashville.

For further information, please contact Sean Quinn with the WFLS Promotions Department at 540-374-5502 or at [squinn@wfls.com](mailto:squinn@wfls.com).