

PRESS RELEASE



FOR IMMEDIATE RELEASE

March 4, 2009

93.3 WFLS – REPEATS AS HUMANITARIANS OF THE YEAR

Fredericksburg, VA, 93.3 WFLS was named the 2009 Country Radio Broadcasters (CRB) Small Market Humanitarian of the Year. The award was presented by Radio Ink Magazine during a morning session at the 2009 Country Radio Seminars in Nashville. This is the second year in a row that WFLS has received this award.

The CRB Humanitarian Award honors the public service that a country radio station has performed over the past year in their market. The public service must have been performed from November 1, 2007 thru December 31, 2008.

The WFLS entry included public service events, such as: Children's Miracle Network (CMN) Radio-thon, Salvation Army Shoe Fund, Toys for Tots Drive, American Red Cross Blood Drives, Hope House Festival of Trees, National Night Out, Fredericksburg's First Friday, Fredericksburg's Lunch at Hurkamp Park and many more.

"WFLS continues to be the most listened to radio station in the Fredericksburg area due to its continuing commitment to the community. I am so very proud of every employee of our radio station who contributes their time and effort to the community, they truly deserve this honor and recognition" said WFLS General Manager, John Moen.

WFLS Program Director, Paul Johnson, adds, "Of all the awards WFLS has received over the years, this one continues to be the most special. It recognizes the commitment WFLS has to the people of the Fredericksburg area. It also acknowledges the generosity of the WFLS listeners. It is they who act when called upon, and they continue to do so year after year. To win this award last year was special. To win it for the second year in a row is incredibly rewarding."

For further information, please contact Sean Quinn with the WFLS Promotions Department at 540-374-5502 or at squinn@wfls.com.