



FOR IMMEDIATE RELEASE

Local Radio Station Changes Dial Position and Receives Signal Upgrade

WDYL-FM Y101 changed its position on the radio dial on September 1st

RICHMOND, VA – September 1st, 2009 – WDYL-FM Y101, Richmond's New Rock Alternative, announced today that its frequency officially changed from 101.1 FM to 100.9 FM today at 2pm.

The dial position change is in conjunction with the transition to a new tower. The new tower provides a boost in the broadcast power of WDYL-FM Y101 by more than 4 times, by broadcasting at a total of 15,000 watts. The station is also now transmitting in full HD Radio.

Y101's format and programming is remaining the same. Y101's on air line up includes: **top syndicated morning show:** Bubba The Love Sponge® - 6am-10am **Live and Local talent:** Angie – 10am-2pm, The Sludge Nation – 2pm-6m and Twitch – 6pm-11pm.

"We are very excited to increase our signal strength for the Richmond area" said Cox Radio-Richmond Vice President/ Market Manager Bob Willoughby. "The new tower and frequency will allow us to better serve our local community."

More information can be found at Y101Rocks.com

About Cox Radio-Richmond

Cox Radio-Richmond is one of the largest radio companies serving the Richmond area. Located on Richmond's Southside, Cox Radio-Richmond owns and operates country station WKHK-FM (K95), adult contemporary station WMXB-FM (The New Mix 103-7), classic rock station WKLR-FM (96.5 KLR), and alternative rock station WDYL-FM (Y101).

About Cox Radio, Inc.

Cox Radio is one of the largest radio companies in the United States based on revenues. Cox Radio owns, operates, provides sales or marketing services for 80 stations (67 FM and 13 AM) clustered in 18 markets, including major markets such as Atlanta, Houston, Miami, Orlando, San Antonio and Tampa.

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