



**FOR IMMEDIATE RELEASE**

**Local Radio Station Receives Official Recognition from Richmond City Council**

*WDYL-FM Y101 is recognized for its 10 year anniversary*

**RICHMOND, VA – July 14, 2009** – WDYL-FM Y101, Richmond's New Rock Alternative received official recognition by the Richmond City Council on its 10th year anniversary and for its service to the Richmond-Metro Area Community.

Launching in 1999 as a "rock alternative" station, Y101 has played an active role in the Richmond community over the past 10 years, providing a venue for local music artists, bringing live music to Richmond, as well as assisting with community service projects.

The recognition comes within 30 days of Y101's new dial position change, in conjunction with the transition to a new tower. The new tower will provide a boost in the broadcast power of WDYL-FM Y101 by more than 4 times, by broadcasting at a total of 15,000 watts. The station will also transmit in full HD Radio.

Y101's format and programming will remain the same after the transition. The on air line up includes: **top syndicated morning show:** Bubba The Love Sponge® - 6am-10am **Live and Local talent:** Angie – 10am-2pm, The Sludge Nation – 2pm-6m and Twitch – 6pm-11pm.

More information can be found at [Y101Rocks.com](http://Y101Rocks.com)

**About Cox Radio-Richmond**

Cox Radio-Richmond is one of the largest radio companies serving the Richmond area. Located on Richmond's Southside, Cox Radio-Richmond owns and operates country station WKHK-FM (K95), adult contemporary station WMXB-FM (The New Mix 103-7), classic rock station WKLR-FM (96.5 KLR), and alternative rock station WDYL-FM (Y101).

**About Cox Radio, Inc.**

Cox Radio is one of the largest radio companies in the United States based on revenues. Cox Radio owns, operates, provides sales or marketing services for 80 stations (67 FM and 13 AM) clustered in 18 markets, including major markets such as Atlanta, Houston, Miami, Orlando, San Antonio and Tampa.

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