COX RADIO, INC.

NEWS

FOR IMMEDIATE RELEASE

Local Radio Station to Change Dial Position and Receive Signal Upgrade
WDYL-FM Y101 to change its position on the radio dial July 17th

RICHMOND, VA – June 15, 2009 – WDYL-FM Y101, Richmond's New Rock Alternative, announced today that its frequency will officially change from 101.1 FM to 100.9 FM, on July 17th at 2pm.

The dial position change will be in conjunction with the transition to a new tower. The new tower will provide a boost in the broadcast power of WDYL-FM Y101 by more than 4 times, by broadcasting at a total of 15,000 watts. The station will also transmit in full HD Radio.

Y101's format and programming will remain the same after the transition. The on air line up includes: **top syndicated morning show**: Bubba The Love Sponge® - 6am-10am **Live and Local talent:** Angie – 10am-2pm, The Sludge Nation – 2pm-6m and Twitch – 6pm-11pm.

July 17th will also mark the 10th anniversary of Y101 serving the Richmond Metro with alternative rock music. Y101 will celebrate with its listeners through local events in the community. Complete details and a calendar of events will follow in the coming weeks.

More information can be found at Y101Rocks.com.

About Cox Radio-Richmond
Cox Radio-Richmond is one of the largest radio companies serving the Richmond area. Located on Richmond's Southside, Cox Radio-Richmond owns and operates country station WKHK-FM (K95), adult contemporary station WMXB-FM (The New Mix 103-7), classic rock station WKLR-FM (96.5 KLR), and alternative rock station WDYL-FM (Y101).

About Cox Radio, Inc.
Cox Radio is one of the largest radio companies in the United States based on revenues. Cox Radio owns, operates, provides sales or marketing services for 80 stations (67 FM and 13 AM) clustered in 18 markets, including major markets such as Atlanta, Houston, Miami, Orlando, San Antonio and Tampa.

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