



For Immediate Release

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Your Country 99.7 WCYK Announces Staff Promotion

Lisa Allen, Program Director of Your Country 99.7 WCYK in Charlottesville, Virginia has announced the promotion of morning personality/ music director Tom Morgan to Assistant Program Director. Morgan joined WCYK two years ago as afternoon personality and moved to mornings earlier this week.

“I’ve only been on board here for a few weeks, but I can already tell that Tom is a future programming star in our industry. He has a passion for radio that is rarely seen these days and a tremendous work ethic. In this new role, I am confident that he will contribute greatly to WCYK’s continued success,” said Program Director, Lisa Allen

Monticello Media is a private, locally-based company that operates six radio stations serving the greater Charlottesville, Virginia market. In addition to Your Country 99.7 WCYK, Monticello Media also owns NewsTalk 1260 AM & 94.1 FM WCHV, Hot 101.9 WHITE, SportsRadio 1400 WKAV, Tom @ 107.5 WWTJ and Generations 102.3 WZGN.

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