

AM 1240 WCNC 1260 WZBO

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FOR IMMEDIATE RELEASE

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Local Radio Stations WCNC & WZBO Now “The Home of Classic Country”

East Carolina Radio's WCNC AM 1240 and WZBO AM 1260 is now northeastern North Carolina's Home of Classic Country. Featuring the sounds of country music from more than four decades, WCNC and WZBO is awakening memories of country fans of all ages, and bringing this classic sound to a whole new generation.

From the golden age of country and western like Hank Williams, George Jones, Johnny Cash, Waylon Jennings, Willie Nelson, and Merle Haggard, to current-day artists such as George Strait, Garth Brooks, and Reba McEntire, the line-up of artists on WCNC/WZBO is as diverse as its audience.

A pair of well-known local personalities anchor Classic Country AM 1240 & AM 1260. “The Senior Chief” Rick Chamberlin, who can be heard on sister station WRSF FM Dixie 105.7 weekday afternoons, hosts “The Classic Country Morning Get Together” every weekday from 7am to 9am.

Sam Walker, East Carolina Radio's news director, brings “The WCNC/WZBO Morning News” a full hour of local, state, and national news, sports, and features Monday through Friday from 6am to 7am.

And an old favorite will return to the air soon, with Sam Walker hosting “Ask Your Neighbor” weekdays from 9am to 10am, featuring a swap shop for listeners to buy, sell or trade all types of items, as well as interviews with local figures and more.

WCNC/WZBO airs newscasts and other features from CBS Radio News and the North Carolina News Network each hour of the day, and is also the home of a wide variety of sports programs and play-by-play broadcasts, with the best local coverage of University of North Carolina Tar Heels football, basketball and baseball. AM 1240 and AM 1260 are also the exclusive home of the NFL's Carolina Panthers. WCNC and WZBO also carries other big games from around NCAA football and basketball and the NFL. Sam Walker also hosts “Friday Night Lights”, a preview high school, college, and pro football, every Friday 6:30pm through December.

The Home of Classic Country can be heard on a pair of frequencies that cover the Albemarle-area and the Outer Banks. WCNC AM 1240 covers the eastern half of the region from its transmitter in Elizabeth City. WZBO AM 1260 covers the western half, with transmission facilities in Edenton.

WCNC and WZBO are part of the largest, locally owned and operated group of radio stations in northeastern North Carolina. East Carolina Radio also owns and operates WRSF-FM (Dixie 105.7), WERX-FM (102.5 The Shark), WOBX-FM (News Talk 98), WKJX-FM (96.7 The Block), WOBR-FM (95.3 The Rock)

For more on advertising opportunities and other information about East Carolina Radio, call 252-441-1024.

