



NEWS RELEASE

Contact: Vinnie Kice, Operations Manager
434.817.7616 p
Release Immediately

NEWS/TALK WCHV-FM MOVES FROM 94.1 TO 107.5

CHARLOTTESVILLE, VIRGINIA, January 20, 2011 -- Monticello Media is proud to announce that News/Talk WCHV can now be heard on full power FM radio station 107.5 FM, now WCHV-FM. WCHV, Charlottesville's legendary News Talk station can still be heard on 1260 AM and streaming at WCHV.com.

The line up is:

- Joe Thomas in the Morning 5am-9am
- Glenn Beck 9am-Noon
- Rush Limbaugh Noon-3pm
- Sean Hannity 3pm-6pm on 1260, WCHV-AM
- The Afternoon Constitutional with Joe Thomas & Chris Schoenewald 3pm-6pm on 107.5 WCHV-FM
- Mark Levin 6pm-7pm
- Lars Larson 7pm-10pm
- Dennis Miller 10pm-1am
- Coast to Coast AM 1am-5am

About Monticello Media:

Monticello Media is a Charlottesville-based company formed in 2007 solely to purchase and operate five local radio stations and related interactive products. Our only focus and interest is serving Charlottesville area listeners and businesses. As a privately-held company, we don't have to weigh the whims of Wall Street against the needs of the constituents we serve.

Monticello Media's station and digital mix is based on local input from custom research conducted in the Charlottesville market. Our broadcast and digital products are designed to satisfy the interest and desires of our community and to allow area businesses to reach and motivate their most desirable consumers.

www.monticellomedia.com

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