



PRESS RELEASE

FOR IMMEDIATE RELEASE

JANUARY 22, 2010

B101.5 CONTRIBUTES \$25K IN HAITIAN RELIEF

Fredericksburg, VA, WBQB-FM (B101.5) asked listeners to text "RELIEF@B1015" to 368266 to help raise funds to aid in the relief efforts in Haiti. For every text message received, up to 2,500, B101.5 would donate \$10.00 to The American Red Cross Haiti Relief and Development fund in the name of Fredericksburg, VA and B101.5.

As of Thursday, January 21st, we surpassed our goal of 2,500 text messages. G-Force, the parent company of Centennial Broadcasting and B101.5, will now make a \$25,000 contribution to The American Red Cross Haiti Relief and Development.

"We gave listeners, who might not have been able to make a donation, a chance to still show their support to getting relief aid to Haiti by simply sending a text message," states Chris Carmichael, Operation Manager of B101.5. "No other media company in the Fredericksburg Region has stepped up to make such a big donation to the Red Cross in the name of their listeners."

For further information, please contact Sean Quinn with the B101.5 Events/NTR Director at 540-374-4086 or at squinn@wbqb.com.