



CLEAR CHANNEL MEDIA AND ENTERTAINMENT HARRISONBURG ANNOUNCES THE DEBUT OF THE NEW 93.7 HIT MUSIC NOW

Harrisonburg, Va. – August 1, 2012 – Clear Channel Media and Entertainment Harrisonburg today announced the debut of its latest station, The New 93.7 Hit Music Now, effective immediately.

The Contemporary Hit Radio (CHR) station will feature music from today's music superstars like Katy Perry, Gym Class Heroes, Adele, FloRida, Maroon 5 and more. New 93.7 Hit Music Now also features *The Elvis Duran Morning Show* weekdays from 5-10:00 a.m.; Randi White from 10-2:00 p.m.; JJ Kincaid from 2-6:00 p.m. and Billy The Kid from 6-10:00 p.m. ET.

"Clear Channel has a solid track record programming superior CHR stations," said Chuck Peterson, Market Manager, Clear Channel Media and Entertainment Harrisonburg. "We strive to bring the best programming to our local listeners and are very excited to offer this new option."

"Great music, great morning show with Elvis Duran...it's gonna be fun!" said Steve Knupp, Operations Manager, Clear Channel Media and Entertainment Harrisonburg. "Echoing what Chuck said, we're excited about this new launch and being able to bring this station to the audience that has been asking for it."

Fans can listen to the New 93.7 Hit Music Now on the station's website, www.937now.com, as well as on iHeartRadio.com and the iHeartRadio mobile app, Clear Channel's best-in-class customizable digital listening service, that delivers everything listeners want in one free, fully-integrated service: instant access to more than 1,000 of the nation's most popular live broadcast and digital-only radio stations from 150 cities, plus user-created Custom Stations inspired by favorite artists and songs.

About Clear Channel Media and Entertainment Harrisonburg:

Clear Channel Harrisonburg owns and operates WKCY-FM; WKCY-AM; WACL-FM; WAZR-FM; WSVO-FM; WKDW-AM; WKCI-AM and is part of Clear Channel Media and Entertainment. With 237 million monthly listeners in the U.S., Clear Channel Media and Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media and Entertainment serves 150 cities through 850 owned radio stations. The company's radio stations and content can be heard on AM/FM stations, HD digital radio channels, Sirius/XM satellite, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile application on iPads and smartphones, and used via navigation systems from TomTom, Garmin and others.

The company's operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. Clear Channel Media and Entertainment is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company. More information on the company can be found at clearchannel.com, clearchanneloutdoor.com and ccmediaholdings.com.

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