



Alice 93.7 – WAZR-FM
207 University Blvd.
Harrisonburg, VA 22801
25,000 watts
www.alice937.com

For Immediate Release

September 20, 2010

For more information contact:

Steve Knupp, Program Director

Alice 93.7/WAZR, Clear Channel Harrisonburg.

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Beginning today, WAZR-FM in Harrisonburg, VA, becomes Alice 93.7. "This is something totally new for the Valley" said Alice 93.7 Program Director Steve Knupp. "We're bringing Harrisonburg and the central Shenandoah Valley great music from the 90's, 2K and today....music the 20 and 30 "something" listener has been craving - but up until now hasn't been able to find on the radio here, along with a great local morning show".

With the change, come a few adjustments in the on-air line-up. Randi White moves from afternoons to Mornings and will be paired up with RJ Kelly from our sister station WKCY-FM. The rest of the schedule is still being filled. Our live and local morning show, Randi and RJ, starts Tuesday September 21, 2010.

Alice 93.7 will also still be your home for High School Football every Friday night!

More details at alice937.com...