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WAVY-TV 10 REMAINS THE MOST WATCHED NEWS AND WEATHER SOURCE IN HAMPTON ROADS



Portsmouth, VA – May 25, 2012: WAVY-TV 10, LIN Media's NBC affiliate, remains the number one choice for morning and evening news in Hampton Roads, Virginia. According to Nielsen Media Research for the May sweeps ratings period, WAVY was #1 in household ratings Monday – Friday in the 5am, 6am, 5pm, 5:30pm and 6pm newscasts. From 5-7am, WAVY News 10 experienced 25% growth year to year and once again beat its competition *combined* in morning news.

10 On Your Side Investigations and Super Doppler 10 severe weather coverage were again big contributors to WAVY's success in May. 10 On Your Side uncovered the dangers of a cocaine-like powder now sold legally in stores. WAVY News 10 remained vigilant in returning to the site of a Navy jet crash in Virginia Beach to explore its impact on the future of Oceana Naval Air Station. Other key investigations exposed the potential dangers of routine dental procedures for children, the leniency of Virginia DUI laws and the severity and treatment of Post Traumatic Stress Disorder for veterans returning home. Only WAVY News 10 tracked down attempted presidential assassin John Hinckley, Jr. as he walked freely in Williamsburg. 10 On Your Side continued its extended coverage of Hinckley's potential return to a neighborhood in Hampton Roads upon his release.

"May was an extremely busy month of investigations and breaking news," said WAVY/WVBT President & General Manager Doug Davis. "We are proud of the ratings wins and equally pleased with the many positive comments from the community throughout the month. Our staff remains dedicated to providing Hampton Roads viewers with the most relevant, accurate and updated news when *they* seek it – on air, online and digitally on the go."

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