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BOUNCE TV TO AIR WHITNEY HOUSTON'S FUNERAL LIVE, UNINTERRUPTED AND COMMERCIAL-FREE



Portsmouth, VA – February 17, 2012: Bounce TV, the nation's first and only broadcast television network for African Americans, will air the funeral of Whitney Houston live, uninterrupted and commercial-free this Saturday, February 18 at Noon. Hampton Roads viewers can watch the funeral broadcast on WAVY's digital subchannel 10.2.

Bounce TV's airing of the service is expected to be the only live broadcast television network coverage of the funeral in its entirety and without interruption. The network targets African Americans primarily between the ages of 25-54 with a programming mix of theatrical motion pictures, live sports, documentaries, specials, inspirational faith-based programs, off-net series, original programming, sports and more.

For more details, log onto www.bouncetv.com.

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