



FOR IMMEDIATE RELEASE

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WAKE UP WITH WAVY NEWS 10 TODAY NOW STARTING AT 4:30 A.M.!



Portsmouth, VA – October 19, 2011: Mornings begin before sunrise in Hampton Roads and now WAVY-TV 10 will be there to bring viewers news when they need it most. Beginning Monday, October 24 early risers can count on the WAVY News 10 TODAY morning team to be there at 4:30 a.m. Viewers will now get the most up-to-the minute local news, accurate Super Doppler 10 forecasts and Jam Cam Traffic Reports even earlier before starting each and every weekday.

The number one morning anchor team Kerri Furey and Don Roberts will now bring Hampton Roads news as it happens a half-hour earlier. Depend on Meteorologist Jeremy Wheeler to keep up with constantly changing weather using LIVE Super Doppler 10 radar. WAVY News 10 Jam Cam Traffic Reporter Cheryl Tan and Chopper 10 Pilot John Massey will help you avoid traffic as they pinpoint alternate routes to get you through a hectic morning commute.

“More and more viewers are waking up early to begin their day in Hampton Roads,” said WAVY-TV President & General Manager Doug Davis. “WAVY News 10 Today now begins at 4:30 a.m. every weekday to bring viewers the latest overnight news and all the weather and traffic they need for the day ahead.”

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About LIN Media

LIN Media, along with its subsidiaries, is a local multimedia company that owns, operates or services 32 network-affiliated broadcast television stations, interactive television station and niche web sites, and mobile platforms in 17 U.S. markets. LIN Media's online advertising business, RMM, leverages unique technology, new product innovation and customized interactive and mobile advertising solutions to deliver measurable results to local, regional and national clients. LIN TV Corp. is traded on the New York Stock Exchange under the symbol “TVL”. Financial information about the company is available at www.linmedia.com.