



WAVY TV10 Is On Your Side In Decision 2010 with the Launch of *onPolitix*

***For Immediate Release
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Portsmouth, VA - October 21, 2010: WAVY TV10 is On Your Side in Decision 2010 with the launch of a new online resource called *onPolitix*. Hampton Roads can now get all the facts about all the candidates in one easy and convenient place before going to the polls.

Unique features include in-depth candidate profiles with a special section dedicated to sponsored legislation; live streaming of events and debates; user-generated op-ed articles; news and analysis from WAVY TV10 expert multimedia reporters and bloggers; local and national video; one-click, real-time polling and a vast assortment of national and local information, including maps and information on where to vote. *onPolitix* also offers integration with social media sites, including Twitter and Facebook, enabling users to share their comments, votes and activity with other users in the social media stream.

"This site will offer expanded coverage of races and legislation, giving users access to more of the in-depth information they are seeking. The integration of social media will allow *onPolitix* to serve as a year-round political forum," said Digital Media Director Tim Moreau.

onPolitix integrates important information from various points of the political compass and covers the important issues of the day via a simple, yet robust online platform that can be easily accessed through www.wavy.com as well as through virginia.onPolitix.com. The highly engaged political consumer can find detailed information, opinion, news, analysis and engaging debate on local, state, regional and national levels.

"WAVY.com is proud to offer *onPolitix* as yet another extension of our 10 On Your Side commitment to comprehensive election coverage," said President and General Manager Doug Davis.

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LIN Media, along with its subsidiaries, is a local multimedia company that owns and/or operates 28 network-affiliated broadcast television stations and interactive television station and niche web sites in 17 U.S. markets. LIN Media's online advertising business, RMM, leverages unique technology, new product innovation and customized interactive and mobile advertising solutions to deliver measurable results to local, regional and national clients.

LIN TV Corp. is traded on the New York Stock Exchange under the symbol "TVL". Financial information about the company is available at www.linmedia.com.