



## **WAVY NEWS 10 SWEEPS AWAY MORNING NEWS IN MAY 2010**

***For Immediate Release***

***Contact: Doug Davis***

***President and General Manager, WAVY/WVBT***

***757-393-1010***

**Portsmouth, VA – May 28, 2010:** WAVY News 10, the station On Your Side, is once again the number one station in Morning News from 5 a.m. to 7 a.m. in the just completed May Nielsen ratings period.

	WAVY	WVEC	WTKR
5 AM	3.8	3.3	1.3
6 AM	6.9	6.2	2.3

Source: Nielsen Media Research, Household Rating Overnights M-F, 4/29/10 – 5/26/10

Hampton Roads loves to wake up with the WAVY News 10 morning team of Kerri Furey, Don Roberts, Meteorologist Jon Cash, Traffic JamCam Reporter Cheryl Tan and Chopper 10 Pilot John Massey. The latest overnight news, the most accurate Super Doppler 10 forecast and 10 Timesaver Traffic keep viewers coming back every morning to plan their day as they head out the door.

10 On Your Side was active throughout the month in exploring School and Cyber Bullying, Dangerous Intersections, the Spice herb debate and Sinking Homes in Suffolk. In addition, WAVY News 10 also investigated Illegal Alcohol Sales, 911 Calls from Mobile Phones, and the significant Life Change Strategies of three Hampton Roads residents affected by the changing economy.

“I am proud of the efforts of our entire News operation once again this May,” said WAVY/WVBT President and General Manager Doug Davis. “Hampton Roads is telling us that our commitment to more reporters, photojournalists and the latest technology is delivering the most relevant information day after day. As the most-watched Morning News station, we will continue to work hard EVERY MORNING to deliver the latest News, Weather and Traffic as viewers begin their day. That commitment is mirrored 24 hours a day on wavy.com as more and more people make it their destination of choice.”

###

LIN Media, along with its subsidiaries, is a local multimedia company that owns and/or operates 28 network-affiliated broadcast television stations and interactive television station and niche web sites in 17 U.S. markets. LIN Media's online advertising business, RMM, leverages unique technology, new product innovation and customized interactive and mobile advertising solutions to deliver measurable results to local, regional and national clients.

LIN TV Corp. is traded on the New York Stock Exchange under the symbol “TVL”. Financial information about the company is available at [www.linmedia.com](http://www.linmedia.com).